

CTE Career Cluster Hospitality & Tourism				
CTE Career Pathway Sport & Event Marketing (SEMK)				
Pathway Completer		CTE Course 1	CTE Course 2	CTE Career Pathway Major
CTE Concentrator	CTE Major	MH31 Sport & Event Marketing I	MH32 Sport & Event Marketing II**^	Work-Based Learning: CTE Apprenticeship, Cooperative Education (Co-op), Clinical or CTE Internship
Supplemental CTE Courses	ME11 Entrepreneurship I CC11 Microsoft Excel^ BF10 Business Essentials			
Career & College Promise	Recommended Career & College Promise (CCP) Pathway: College Transfer Pathway Leading to the Associate in Arts Degree			
CTE Industry Recognized Credentials: WorkKeys National Career Readiness Certificate, Customer Service and Sales Certification, Advanced Customer Service and Sales Certification, Fundamental Marketing Concepts				
CTE Careers Existing Today and Tomorrow: International Marketing Manager, Communications & Events Specialist, Super Athlete Designer, Global Entertainment Strategist				

*Denotes CTE Concentrator Course

^Denotes CTE Inherently Honors Course